

MACHINE TOOLS

WORLD

Monthly Magazine on Machine Tools & Allied Industry

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An interface with:
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Zeller+Gmelin to showcase range of lubricants at EuroBLECH 2016

At the 24th international technology trade fair for sheet metal processing, the EuroBLECH 2016, Zeller+Gmelin presents its range of lubricants for sheet metal forming. The offer ranges from metal forming lubricants for the automotive industry to lubricants for roll forming and hydroforming. The new Multidraw product family for the automotive sector in its 2nd generation will also be introduced to the professional public.

The traditional company Zeller+Gmelin is celebrating its 150th anniversary this year. Since its beginnings in 1866, the Isilingen expert has become one of the preferred solution partners in the industry for lubricants, printing inks and chemistry. At the EuroBLECH 2016, Zeller+Gmelin will now present a wide range of innovative forming lubricants

for a variety of processes and applications to professional visitors. "The EuroBLECH is the most important international fair for us as a manufacturer of forming lubricants for sheet metal forming", according to Zeller+Gmelin Product Manager, Katrin Hommel. "We have supported the sheet metalworking industry for many decades with our products and the industry appreciates us as a reliable

supplier, innovator and solution provider."

Thus, customers, partners and prospective customers can convince themselves of the innovatively advanced range of the lubricant expert. Zeller+Gmelin has developed ground-breaking products, in particular in the area of low-lubricant metal forming in cooperation with partners in the automotive industry. At Zeller+Gmelin fair booth (Hall 2/,



Booth L42), customers can discover everything about the 2nd generation of low-lubricant sheet metal forming of the Multidraw series, which is used for the chipless forming of automotive parts made of steel for light, medium and difficult degrees of deformation.

A highlight of the fair is thus the new pre-lubricant Multidraw PL 61 St, which is primarily suitable for the basic oiling of all steel surfaces from the rolling mill and helps to reduce the zinc abrasion during the forming process of hot-dip galvanized surfaces. In addition, the product has optimal draining-off inhibition, as well as excellent compatibility with all non-coated and coated sheet metal surfaces.



Zeller+Gmelin celebrates 150th anniversary

As an independent family-owned company Zeller+Gmelin can look back on 150 years of history. Since the beginnings in 1866, the expert for speciality lubricants, printing inks and chemistry from Isilingen has emerged as the preferred partner of large and small companies. With a two-day ceremony and an Open Day on September 24th, Zeller+Gmelin intend to celebrate this company anniversary.

As lubricant manufacturer Zeller+Gmelin offer individual and comprehensive solutions from one single source, from research and development to production. Numerous national and international companies such as for example Bosch benefit from the high innovative power of the supplier. The lubricant specialist employs around 900 people worldwide, half of which work at the headquarters in Isilingen. As one of the largest employers in the region, Zeller+Gmelin celebrate



their 150th anniversary with a two-day ceremony and an Open Day on September 24th.

"We are proud to be able to look back on a successful 150-year history as one of the few independent companies", says Siegfried Müller, Director of Marketing and Sales at Zeller+Gmelin. "As an innovative solution provider and preferred partner of the industry, we want to continue to provide secure jobs for the people in the region of Isilingen -

an occasion that we will truly celebrate in September and to which we cordially invite everybody."

On February 23rd, 1866, the company Zeller+Gmelin was registered as a general partnership and shale oil factory. Behind that were the ideas of the railway engineer Anton Zeller and the pharmacist Paul Gmelin to use the late quarries of the so-called "plans" in Groß-Isilingen for the distillation and extraction of lamp oil and heating oil. When, however, coal advanced to be the preferred combustion material, the business gradually shifted to the production of lubricants which were in great demand in the course of the upcoming railway expansion.

